



Full day  
masterclass

## The **ART** (& Science) of **STORYTELLING**

By Trish Kerin  
Lead Like Kerin

### Why storytelling

Storytelling has been used for millennia as an effective means to transfer important lessons and information. It can be used in the workplace to elevate your communication and impact. Join Trish to learn her unique approach to discover your memorable moment” and create compelling calls to action.

### Register now

Limited spaces available for this small group masterclass  
<https://bit.ly/LLKStoryTXFull>

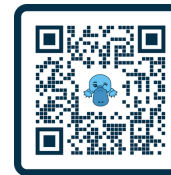
### Learning Outcomes

At the end of this half day program you will be able to:

- Understand the fundamental elements of storytelling
- Understand the different preferences people have to learning
- Apply the elements to plan a story-based presentation
- Understand tips to manage nerves when presenting
- Understand how to make effective use of visual aids, including accessibility considerations
- Develop and deliver a 2 minute presentation on camera and receive feedback on how to improve it

### What's included

- In person workshop
- Refreshments and lunch
- Workbooks
- Video file
- Certificate



Register here

### Investment

APPROX. USD \$995 per person  
Charged as AUD \$1595 per person



### About Trish

Trish is an award winning master storyteller and international plenary speaker. She harnesses her years of engineering and operations experience bringing stories to life. Her passion is helping people achieve better workplace safety outcomes through better leadership.

When: April 3, 2025 8:45am - 4:30pm

Where: River Oaks, Houston TX

[Trish@leadlikekerin.com](mailto:Trish@leadlikekerin.com)

[www.leadlikekerin.com](http://www.leadlikekerin.com)

+61 419 536 467